



# THE BRAZILIAN COURT

HOTEL | PALM BEACH

## THE BRAZILIAN COURT BECOMES FIRST HOTEL IN PALM BEACH COUNTY TO RECEIVE GBAC STAR™ ACCREDITATION

PALM BEACH, Fla. – August 11, 2020 – The Brazilian Court Hotel, Palm Beach is pleased to announce today its achievement of the GBAC STAR™ accreditation, officially marking the first hotel in Palm Beach County to be backed by the industry’s highest standards of cleaning, disinfection and infectious disease prevention.

“The Brazilian Court has been at the forefront of boutique hospitality since its inception in 1926, delivering remarkable care, impeccable service and exceptional experiences while maintaining a safe and healthy environment,” said Stacy Lee, Director of Sales and Marketing at The Brazilian Court Hotel. “As we look ahead toward the “new normal,” we remain committed to providing a safe environment and upholding the highest standards of cleanliness for colleagues and guests at our hotel.”

GBAC is a division of ISSA, the leading trade association for the cleaning industry worldwide. Recognized as the gold standard of safe venues and facilities internationally, GBAC STAR™ is the industry’s only outbreak prevention, response and recovery accreditation. GBAC STAR™ establishes protocols and procedures, offers expert-led training and assesses a facility’s preparedness for biorisk situations.

As a GBAC STAR™ hotel, The Brazilian Court has demonstrated compliance with the 20 program elements, which include risk-assessment and risk-mitigation strategies, personnel training, and inventory control and management. The GBAC STAR™ acknowledges The Brazilian Court’s efforts and commitment to the following:

- Established and maintained a cleaning, disinfection, and infectious disease prevention program to minimize risks associated with infectious agents like the novel coronavirus (SARS-CoV-2).
- The proper cleaning protocols, disinfection techniques, and work practices in place to combat biohazards and infectious disease.
- Highly informed cleaning professionals who are trained for outbreak and infectious disease preparation and response.

For more information on The Brazilian Court Hotel, please visit [www.thebraziliancourt.com](http://www.thebraziliancourt.com) or call 561.655.7740.

### **About The Brazilian Court Hotel**

A discrete enclave of the rich and famous since the 1920s, The Brazilian Court Hotel, Palm Beach is most often whispered about as a favored rendezvous promising anonymity for the affluent – all tucked within its lushly cloaked courtyards. Situated in a largely residential part of town, the historic landmark is seductively hidden amongst elegant mansions and curtains of cascading bougainvillea. Across the threshold, a serene oasis awaits with lush gardens, vibrant Mediterranean colors and a beautifully landscaped pool. The Brazilian Court features a charming collection of 80 studios and suites, an exclusive set of on-site amenities, including The Brazilian Court Salon and world-renowned Chef Daniel Boulud's Cafe Boulud, and resides just steps from the beach and famed shopping destination Worth Avenue. An air of Old Hollywood glamour permeates the boutique property, from the classic Spanish colonial architecture and intimate entry that smells of honeysuckle, to the secluded alcoves concealing a treasure trove of secrets and decades of stories. Established as the epicenter of Palm Beach society and the beloved “home away from home” for locals and visitors alike, The Brazilian Court brings together stunning, high-style accommodations and impeccable service for an unforgettable experience.

### **About GBAC, a Division of ISSA**

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response, and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance, and leadership to government, commercial and private entities looking to mitigate, quickly address, and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals, and consulting for building owners and facility managers. For more information, visit [www.gbac.org](http://www.gbac.org).

### **About ISSA**

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners, and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment, and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit [www.issa.com](http://www.issa.com) or call 800-225-4772 (North America) or 847-982-0800.