

A Lingering Look

THE BRAZILIAN COURT HOTEL EXPERIENCE

This discrete enclave of the rich and famous since the 1920s is most often whispered about as a favored rendezvous promising anonymity for the affluent -- all tucked within its lushly cloaked courtyards. Capturing European old-world charm, The Brazilian Court is redefined for a new generation seeking a retreat within its soft, stuccoed walls after fully opening for the first social season in six years.

Located in the heart of what is known as "America's Riviera," The Brazilian Court is just steps away from both the beach and Worth Avenue, showcasing some of the world's finest shopping and galleries. The Brazilian Court also features the award-winning Café Boulud and Frederic Fekkai Salon & Spa, as well as springtime Author Breakfast Series, exclusive Jewelry Luncheons and an art gallery featuring the work of Mark Bowles.

PRIVILEGED PALM BEACH

A playground of the ultra-rich since Henry Flagler founded the city in 1911, Palm Beach beckons visitors down iconic Royal Palm Way to its secluded shores, where mansions are cloaked behind curtains of cascading bougainvillea and the ocean is never more than a few steps away. A Mediterranean-style Mecca, Palm Beach plays host to renowned cultural centers and society's most glittering balls and charity events.

PORTRAIT

Across the threshold of The Brazilian Court, guests enter a serene oasis, a cloistered world unto itself with lush gardens and a tropical ambience. Whether dining al fresco in the courtyard or relaxing at the pool in canopied chaises lined in crisp white linen the only interruption to be heard is the whispering of lush foliage and palms trees in the balmy Florida breeze. Imaginations drift to the days when Cary Grant danced the night away with a star in his arms and courtyards were filled with some of the world's greatest minds and leaders whispering political maneuverings and discussing business strategies amidst the tinkling of crystal.

HOTEL HISTORY

Built in 1926, the hotel boasts a decades old pedigree as a favorite of celebrities, Palm Beach power players, media moguls and socialites from Gary Cooper and Greta Garbo to Amelia Hearst and Marjorie Merriweather Post. The hotel heralds

architecture by Rosario Candela, a famous New York architect who dared to go against the mold of the traditional Palm Beach architect Addison Mizner. Known for being eccentric enough to keep his blueprints hidden behind velvet ropes, Candela set out to create a stylish icon with lush courtyards and classic Spanish-Mediterranean architecture that defied the Hollywood theatricality of other Palm Beach hotels. By the time Maurice Fatio added the south wing of the hotel and the now famous south courtyard in 1936, The Brazilian Court was established as the epicenter of Palm Beach society.

ACCOMMODATIONS

After a six-year body lift, the matriarch of Palm Beach society debuts her youthful glow in 2008 with 80 custom re-designed suites featuring mahogany crown molding, hand-forged, English, oil-rubbed bronze fixtures, Provence-style wood shutters, and king sized beds topped with imported linens, while still staying true to Candela's vision of simple elegance. Today guests can experience their own taste of society with suite names invoking the era such as Bergman, Astair, Hepburn and Brando.

The hotel offers studios as well as one, two and three-bedroom suites with no detail overlooked from the custom designed furniture and tapestries to flat-screen plasma TV's and ultra air-jet bathtubs with customized hydro-thermo massage menus. Private terraces featured in many rooms open up to secret gardens, offering the perfect respite as the day wans on the golden shoreline of Palm Beach.

SOCIAL STATUS

Conde Nast Gold List, 2008
Leading Small Hotels of the World, since 2004
Historic Hotels of America, member since 2007
AAA Four Diamond Rating
Mobil Four Star Rating

HAUTE CUISINE

Sophisticated palates indulge in epicurean delights from world-renowned Chef Daniel Boulud blending flavors from his four muses at Café Boulud. *La Tradition* offers a taste of classic French fare, *La Saison* highlights the seasons freshest ingredients, *Le Potager* incorporates vegetables found in a traditional French garden and *Le Voyage* adds the spice and flair of international cuisine. After becoming a perennial favorite of New Yorker's with the highly successful Daniel NYC, Chef Boulud chose The Brazilian Court as his first venture outside of the city.

Hours:

Breakfast: Mon-Fri 7-10 a.m.; Sat-Sun 7 a.m. to 11 a.m.

Lunch: Mon-Sun 12 p.m. to 2:30 p.m.

Dinner: Mon-Sun 5:30 p.m. to 10 p.m.

Weekend Brunch: Sat-Sun 11 a.m. to 2:30 p.m.

The Bar and Lounge at Café Boulud features live entertainment Thursday and Friday nights from 9 p.m. to midnight. DJ on Saturday nights from 10 p.m. to midnight.

HAUTE STYLE

Renowned for providing the highest level of service to discriminating clients, the Frederic Fekkai Salon and Spa at The Brazilian Court, whose original flagship once resided in New York's Bergdorf Goodman, gives the hotel its unofficial title as the "most stylish" of the Palm Beach hotels. Offering hot rock massages and indulgent European facials in addition to salon services, locals and guests rely on Fekkai to keep them photo shoot ready.

MASTERFUL MEETINGS & POSH PARTIES

An ideal setting for executive board meetings and CEO gatherings, the hotel features 3,500 square feet of executive meeting space with an expert staff. Just outside the front door of the hotel is The Brazilian Court Pavilion, a state of the art small meetings facility with plush, oversized executive chairs, international teleconferencing and wide-screen plasma monitors. When it's time to refuel, Café Boulud steps in to provide "Boulud Breaks" where CEO's can enjoy gourmet treats created by celebrity Chef Daniel Boulud such as *citrus mousse, asian duck hero sandwiches, and signature pastries.*

Through the decades The Brazilian Court name has become synonymous with quietly elegant fetes, whether it's a private reception for 20 or a formal dinner for 130 guests in The Conservatory. Overlooking the signature courtyard, the Conservatory offers a custom-designed 1,000 square foot awning creating an inviting outdoor space that can be utilized year round.

WEDDINGS

The scene of hundreds of exclusive storybook weddings over its 80-year history, Candela-designed courtyard offers a magical setting amidst a canopy of lush foliage, vibrant Mediterranean colors and the historical Wishing Well. Wedding guests celebrate under the twinkling stars of a breezy Palm Beach evening or inside the Brazilian Ballroom or the Conservatory for an elegant setting.

DISNTINCTIONS

The Brazilian Court showcases rare design materials not often found in modern hotels. Hailing from the Corton region of France, the stone floors winding throughout the hotel feature burgundy marbling - the result of hundreds of years of grape juices flowing down to the limestone underneath the vineyards.

Known to locals as a “home away from home,” the hotel is the preferred place for Palm Beachers to house their guests. The matriarch of the Kennedy family, Rose Kennedy, contacted the hotel each year (after haggling with the manager to secure the previous season’s rates) during the holidays to house her overflow of guests.

AMENTIES AND SERVICES

Café Boulud Room Service	24-hour Valet
Heated Outdoor Pool	Wine Butler
Plush Robes and Slippers	Fitness Center
Wi-Fi Internet	DVD’s in suites
In-room safes	Concierge Service
Valet Laundry Service	Postal Services
Twice-daily Maid Service	Refrigerators/Wet
Umbrellas	Bars in suites

The hotel’s cheery yellow beach jeep is available to chauffer guests to the nearby beach along with complimentary umbrellas, water, towels and picnic lunch.

The Brazilian Court is pooch friendly, for dogs weighing less than 20 pounds. Offering furry travelers their own check-in amenity including a water bowl and cookies as well as a doggie turndown service.

PHILANTHROPY

Reflecting its place in the Palm Beach history, a town known for it’s social consciousness, the hotel is an active partner with The Breast Cancer Research Foundation, founded by Evelyn Lauder.

CULTURE

Palm Beach is the perfect backdrop to showcase some of the region’s most spectacular culture. From O’Keefe originals at the Norton Museum of Art to the botanical masterpieces of the Four Arts Gardens, art enthusiasts are enriched. History comes to life at the Henry Flager Museum where guests can step through the threshold of Flager’s house and into vintage Palm Beach. The Palm Beach Symphony and Ballet Florida also add stunning performances to the culture of Palm Beach from the winter through spring seasons.

SHOPPING

Residing just a few high-heeled taps away from the hotel is Worth Avenue, the world's most exclusive purveyor of luxury goods, art galleries and fine dining. The East Coast answer to Rodeo Drive, Worth Avenue showcases coveted designers such as Jimmy Choo, Gucci and Chanel along its pristine streets. Savvy shoppers who want to be on the cutting edge of fashion can attend private trunk shows at Saks 5th Avenue or Neiman Marcus.

For those who prefer window-shopping, historic walking tours are available through the Worth Avenue Association. Visitors will hear from James Ponce, Palm Beach's historical legend.

CLIMATE

Palm Beach is a 16-mile long barrier island 65 miles north of Miami with breezy and mild south Florida temperatures.

Average daily temperatures:

March - May 74°F

June - Aug. 82°F

Sept. - Nov. 77°F

Dec. - Feb. 66°

TRAVEL

Palm Beach International Airport is just a short drive from the hotel with service from all major airlines:

<i>Air Canada</i>	<i>AirTran</i>
<i>American Airlines</i>	<i>Bahamas Airlines</i>
<i>Continental Airlines</i>	<i>Delta Airlines</i>
<i>Gulfstream</i>	<i>JetBlue Airways</i>
<i>Northwest Airlines</i>	<i>Southwest Airlines</i>
<i>Spirit Airlines</i>	<i>Sun Country</i>
<i>United Airlines</i>	<i>US Airways</i>

RESERVATIONS

The Brazilian Court Hotel

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